



Innovation Nation TV Show to Film AcousticSheep® for Upcoming Segment

Erie, PA / June 8, 2015 / AcousticSheep LLC is proud to announce that it has been selected by The Henry Ford's Innovation Nation television show to be featured in an upcoming episode of the CBS show. The show's cast and crew will be traveling to Erie, Pennsylvania to shoot the episode this Friday, June 12th at the AcousticSheep® headquarters location on Peninsula Drive in EBCO business park.

The segment will focus on AcousticSheep's unique and innovative headphones for sleeping and running, as well as the company's CEO, Dr. Wei-Shin Lai, and her interesting story behind turning an idea into a multi-million dollar company.

An official air date has not yet been released.

About The Henry Ford's Innovation Nation:

Hosted by Mo Rocca, CBS' "Sunday Morning" correspondent and produced by Litton Entertainment, The Henry Ford's Innovation Nation is an award-winning half-hour program that tells the fascinating stories behind the historic innovators of the past and the forward-looking visionaries of today, showcasing the extraordinary talents and dedication required to bring their inventions to life. The show premiered in the fall of 2014 and earned its first Emmy Award this year (2015) for Outstanding Series, Special Class.

About AcousticSheep LLC:

Based in Erie, PA and shipping worldwide to consumers and distributors, AcousticSheep LLC is an award-winning consumer electronics company manufacturing the SleepPhones and RunPhones brand headphones.

Invented in 2007 by a family doctor and her husband, SleepPhones (www.SleepPhones.com) are the world's first headphones designed specifically for sleeping. Designed via popular customer demand, RunPhones (www.RunPhones.com) stay on better than any other headphones or earbuds. For additional press information, images, and media, please visit <http://www.SleepPhones.com/media>.

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