



For: RunPhones

AcousticSheep Wins Exclusive Globally Competitive Award for RunPhones Wireless' Product Design

-Erie, PA based company AcousticSheep LLC wins the prestigious, international Red Dot Honourable Mention Award for its high quality and innovative design of its RunPhones Wireless product.-

ERIE, PA - June 1, 2015 - AcousticSheep LLC's <u>RunPhones Wireless</u> has won the Honourable Mention award in the Red Dot Award: Product Design 2015 competition, a well known and globally competitive competition celebrating its 60th anniversary this year. The 38 member jury of international experts discussed and assessed each of the 4,928 entries from 56 countries, only giving awards to the designs that displayed high quality and innovative power.

An Honourable Mention is awarded to those products that exhibit a particularly well-executed design and a well thought-out design solution.

The RunPhones Wireless product is ultra-slim patented headphones inside a sport-style headband for active people seeking safe, comfortable headphones. They are the best sport headphones for exercise. The snug, wicking headband will keep sweat at bay while on the go, allow for greater safety by letting some outside sounds in, and will feature superior sound with eco-friendly, lead free electronics.

The internationally respected product competition will culminate in the Red Dot Gala in Essen, Germany on June 29th for an award ceremony that expects over 1,200 guests in attendance. The winning products are presented for four weeks in the special hands-on exhibition "Design on Stage" in the Red Dot Design Museum in Essen, Germany.

AcousticSheep LLC will receive numerous winners' privileges, including the presentation of RunPhones Wireless on Red Dot Online, in the Red Dot Design Yearbook, the Red Dot App and on Red Dot 21. Additionally, RunPhones Wireless will be communicated in the international PR activities of Red Dot and exhibited in the Red Dot Design Museum in Essen, Germany for a whole year.

About the Red Dot Award:

The Red Dot Award was created by Design Zentrum Nordrhein Westfalen and is one of the best-respected design competitions in the world. The sought-after award, the "Red Dot", is the revered international seal of outstanding design quality. More information is available at www.red-dot.org/press.

About AcousticSheep LLC: AcousticSheep LLC is an Erie, Pennsylvania based company that designs and distributes innovative headphones for a variety of lifestyles. Formed in 2007 by a family doctor and her husband, AcousticSheep products are designed with comfort, quality, and the environment in mind. Visit <u>http://www.runphones.com</u> for additional products and information or connect with us on Facebook at <u>https://www.facebook.com/RunPhones</u>. For additional Press information, images and media, please visit <u>http://runphones.com/media</u>.

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