



# AcousticSheep LLC Overview 2015

# Patented Headphones







The first and only

<u>patented</u> headphones
in a headband
invented by a family
doctor for sleep
health and for fitness.

The <u>original</u> pajamas for your ears!

#### **Expert Reviews**







"For Mama" – Kathie Lee Gifford, The TODAY Show



"These are perfect for you! They keep out sounds that might keep you awake, like your partner's snoring, and replace it with soothing music from your favorite MP3 Player!" – Dr. Oz, The Dr. Oz Show



"Four years of people sending me stuff, this might be the best thing that's ever come of me." – Gabriel Slate, Tech Guru, KRON 4 News, San Francisco



"I love them, and everyone should get them. Highly recommended."

Leo Laporte, The Tech Guy, TwiT TV

#### Wholesale Reviews







"They are flying off the shelf!"

Jennifer Sherwood
 Monroe Institute

"Attached is another PO for your lovely product! Your products are a natural fit."

Andrea Sebor
 Cleveland Clinic Wellness Store

"All of them sold out! — IN ONE DAY"

- Stephanie Keough

World Wide Stereo

#### Awards





- SleepPhones® Wireless
- RunPhones® Wireless
- RunPhones® Intensity
- SleepPhones® Effortless
- Dr. Wei-Shin Lai, CEO
  - Governor's Impact Award for Entrepreneurship 2013
  - Women Making a Difference, PA Business Central 2013
  - Governor's Impact Award for Exports 2014













 US Patent No. 8,213,670. Other US and international patents pending

#### Press























TRAVEL+ LEISURE



FIND OFFICIAL

National Sleep
Foundation

Products



fitness







#### CEO / Inventor





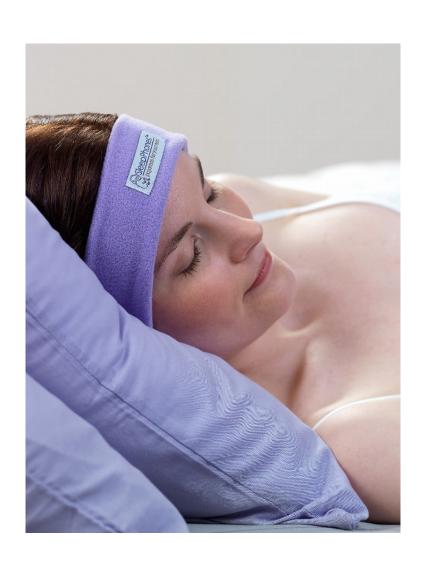


Family physician Dr. Wei-Shin Lai invented these patented, highquality headphones to help her patients sleep without drugs and exercise safely.

# SleepPhones®







- Get to sleep faster; stay asleep better
- Reduce ambient noise, conversations, traffic sounds, even snoring
- Patented "headphone in a headband" design for all night comfort and fit
- No ear buds or clunky ear enclosures
- Free sleep sound downloads and free iPhone® app

# SleepPhones® Packaging







- 8"x5.75"x1.625"
- Less than 2 oz
- Able to stand
- Able to hang on US and Euro style hooks
- Fits neatly into POS
   Countertop Display

# SleepPhones® Packaging







- 5.5"x5.5"x1.625"
- Less than 2 oz
- Able to stand
- Able to hang on US and Euro style hooks
- Fits neatly into POS
   Countertop Display

# Compatibility







Small Bedside TVs



iPhones® & Smart Phones



iPads® & Tablet Computers



iPods® & MP3 Players



E-Book Readers





Handheld Game Consoles

#### Listen to:

- Music
- Audiobooks
- Radio
- Meditation
- TV



#### RunPhones®







- Secure fit headphones stay put during activities
- Snug, wicking sport-style headband keeps sweat at bay while on the go
- Greater safety by letting some outside sounds in
- Patented "headphone in a headband" design for comfort and fit
- No ear buds or clunky ear enclosures

## RunPhones® Packaging







- 8"x5"x1.5"
- Less than 2 oz
- Able to stand
- Able to hang on US and Euro style hooks
- Fits neatly into POS
   Countertop Display

#### RunPhones® Packaging







- 5.5"x5.5"x1.625"
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# Sales Support





- Free MP3 Downloads on website
- Free SleepPhones iPhone app
- 1 Year Manufacturer's warranty
- POS Countertop Display
- Countertop Head Display
- High-resolution images online
  - www.SleepPhones.com/media
  - www.RunPhones.com/media

# Merchandising Categories





- Electronics
- Health / Wellness
- Travel
- Gift / Gadget
- Sporting Goods
- Books / Media
- Bedding / Home

#### **Contacts**





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#### Please Join Our Success!







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