AcousticSheep LLC
Overview
2015
Patented Headphones

The first and only patented headphones in a headband invented by a family doctor for sleep health and for fitness.

The original pajamas for your ears!
Expert Reviews

“For Mama” – Kathie Lee Gifford, The TODAY Show

“These are perfect for you! They keep out sounds that might keep you awake, like your partner’s snoring, and replace it with soothing music from your favorite MP3 Player!” – Dr. Oz, The Dr. Oz Show

“Four years of people sending me stuff, this might be the best thing that’s ever come ot me.” – Gabriel Slate, Tech Guru, KRON 4 News, San Francisco

“I love them, and everyone should get them. Highly recommended.” – Leo Laporte, The Tech Guy, TwiT TV
Wholesale Reviews

On Amazon and Google

“They are flying off the shelf!”
- Jennifer Sherwood
  Monroe Institute

“Attached is another PO for your lovely product! Your products are a natural fit.”
- Andrea Sebor
  Cleveland Clinic Wellness Store

“All of them sold out! – IN ONE DAY”
- Stephanie Keough
  World Wide Stereo
Awards

- SleepPhones® Wireless
- RunPhones® Wireless
- RunPhones® Intensity
- SleepPhones® Effortless
- Dr. Wei-Shin Lai, CEO
  - Governor’s Impact Award for Entrepreneurship 2013
  - Women Making a Difference, PA Business Central 2013
  - Governor’s Impact Award for Exports 2014
- US Patent No. 8,213,670. Other US and international patents pending
Press

AAA
TODAY
Newsweek
TIME
Prevention
Tech
USA TODAY
BBC
CNN Money
Blue Cross Blue Shield
Sound Vision
蘋果日報
NATIONAL SLEEP FOUNDATION
fitness
InStyle
TRAVEL + LEISURE
Health
THE Sun
Acoustic Sheep™
Family physician Dr. Wei-Shin Lai invented these patented, high-quality headphones to help her patients sleep without drugs and exercise safely.
SleepPhones®

• Get to sleep faster; stay asleep better
• Reduce ambient noise, conversations, traffic sounds, even snoring
• Patented “headphone in a headband” design for all night comfort and fit
• No ear buds or clunky ear enclosures
• Free sleep sound downloads and free iPhone® app
SleepPhones® Packaging

- 8”x5.75”x1.625”
- Less than 2 oz
- Able to stand
- Able to hang on US and Euro style hooks
- Fits neatly into POS Countertop Display
SleepPhones® Packaging

- 5.5”x5.5”x1.625”
- Less than 2 oz
- Able to stand
- Able to hang on US and Euro style hooks
- Fits neatly into POS Countertop Display
Compatibility

Listen to:

- Music
- Audiobooks
- Radio
- Meditation
- TV
RunPhones®

- Secure fit headphones stay put during activities
- Snug, wicking sport-style headband keeps sweat at bay while on the go
- Greater safety by letting some outside sounds in
- Patented “headphone in a headband” design for comfort and fit
- No ear buds or clunky ear enclosures
RunPhones® Packaging

- 8”x5”x1.5”
- Less than 2 oz
- Able to stand
- Able to hang on US and Euro style hooks
- Fits neatly into POS Countertop Display
RunPhones® Packaging

- 5.5”x5.5”x1.625”
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- Fits neatly into POS Countertop Display
Sales Support

- Free MP3 Downloads on website
- Free SleepPhones iPhone app
- 1 Year Manufacturer's warranty
- POS Countertop Display
- Countertop Head Display
- High-resolution images online
  - www.SleepPhones.com/media
  - www.RunPhones.com/media
Merchandising Categories

- Electronics
- Health / Wellness
- Travel
- Gift / Gadget
- Sporting Goods
- Books / Media
- Bedding / Home
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Please Join Our Success!


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