



FOR IMMEDIATE RELEASE

AcousticSheep LLC, Makers of SleepPhones, Announces Winner of Name That Sheep Contest

The Sheep with no name now has a name! AcousticSheep, LLC, recently held a contest to name their faithful SleepPhones sheep mascot and has announced a winner. April Fox, of Washington State, came up with the winning sheep name - Cirrus.

For her winning effort, April received an iPod Shuffle; SleepPhones, the comfortable headphones-in-a-headband designed to help people sleep; and a plush version of Cirrus the Sheep. Four runner-ups each received a Cirrus the Sheep plush toy. Cirrus has a Velcro pocket in the back to store SleepPhones during the day and to fit an MP3 player inside at night so users do not accidentally hit player buttons while using SleepPhones.

Cirrus the Sheep plush toys are available for purchase on the SleepPhones site at <http://www.sleepphones.com>, along with SleepPhones, sleep-inducing music CDs, and other accessories.

To see and download an image of Cirrus the Sheep, please go to: <http://sleepphones.com/media>.

About SleepPhones

AcousticSheep, LLC strives to provide a good night's sleep through its unique products. SleepPhones, pajamas for your ears, were released in August of 2007 as a drug-free solution for better sleep. SleepPhones is an eco-friendly US company. Its headquarters is powered by 100 percent wind energy, and the fleece headbands are made of 88 percent recycled plastic bottles. Learn more at www.SleepPhones.com.

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More information for media including high-resolution images can be found at: <http://sleepphones.com/media>.

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