



**For: ACOUSTICSHEEP LLC**

**FOR IMMEDIATE RELEASE:**

**AcousticSheep to Release Highly Anticipated  
New Product – RunPhones® Wireless**

**Erie, PA – June 11, 2014**– AcousticSheep LLC, makers of the most comfortable headphones for exercise, have scheduled the release of RunPhones® Wireless, their latest version of RunPhones® headphones, for August 1, 2014. RunPhones® Wireless are ultra-slim, patented headphones inside a sport-style headband for active people seeking a safe, comfortable headphone. They are the [best sport headphones](#) for exercise and are available for pre-order now.

The new RunPhones® Wireless will have all of the same great features as its predecessor, RunPhones® Classic. The snug, wicking headband will keep sweat at bay while on the go, allow for greater safety by letting some outside sounds in, and will feature superior sound with eco-friendly, lead-free electronics. The two main differences are that it's wireless for ultimate comfort and convenience, and are now available in a new, improved breathable fabric with an updated assortment of vibrant color choices.

RunPhones® Wireless was given a 2014 International CES Innovations Design and Engineering Award. CES is one of the largest consumer electronics tradeshow in the world and is held annually in Las Vegas, Nevada. They have been recognizing achievements in product design and engineering since 1976. Longevity in battery life, safety and comfort were high priorities in the development of this product.

“The challenge with wireless headphones is making the battery small while maximizing play time,” said Wei-Shin Lai, MD, CEO/founder of AcousticSheep LLC. “We fit ten hours into a lightweight, sweat-wicking headband. There are no wires, so you can run free!” RunPhones® Wireless are predicted to be as popular with AcousticSheep customers as its sleep counterpart, [SleepPhones® Wireless](#).

“Our customers have been eagerly anticipating the August 2014 release of the wireless version of RunPhones,” said Lai. “Exercise enthusiasts have been asking for them for a while and are thrilled to have comfortable headphones without the hassle of a wire.” RunPhones® Wireless are rechargeable via a micro-USB cable (included with purchase) and will retail at \$99.95. These [headphones for exercise](#) are available for pre-order now.

**About AcousticSheep LLC:** AcousticSheep LLC designs and distributes innovative headphones for a variety of lifestyles. Formed in 2007 by a family doctor and her husband, AcousticSheep products are designed with comfort, quality, and the environment in mind. Visit [www.runphones.com](http://www.runphones.com) for additional information or connect with us on Facebook at <https://www.facebook.com/RunPhones>.

**For additional Press information,** images and media, please visit <http://sleepphones.com/media> or to schedule an interview with Dr. Lai, contact Karen at (814) 833-4692. AcousticSheep products have been featured on The Today Show, The Dr. Oz Show, CNN and more.

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