



AcousticSheep® Named as CES 2016 Innovation Awards Honoree

Erie, PA / November 10, 2015 – AcousticSheep LLC announced today that it has been named a Consumer Electronics Show (CES) 2016 Innovation Awards Honoree in two categories - headphones and fitness/biotech - for its newest innovation, SleepPhones® Harmony™. This is the 4th consecutive year that AcousticSheep has been honored with a CES Innovation award. In 2013 - AcousticSheep® won for SleepPhones® Wireless, 2014 - RunPhones® Wireless and RunPhones® Intensity and 2015 - SleepPhones® Effortless.

Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 27 product categories.

About SleepPhones® Harmony™:

SleepPhones Harmony headphones-in-a-headband combine ultra-comfortable, remarkably thin wireless music headphones with state-of-the-art sleep sensors and a real-time intelligent music project for the best night's sleep you've ever had.

SleepPhones Harmony includes built-in sensors that detect and analyze the wearer's head movement while they sleep-allowing for an unprecedented real-time understanding of individual sleep patterns. In fact, when combined with our custom mobile-device-friendly sleep project, SleepPhones Harmony becomes a smart-device that can adjust volume, sounds and beats based on the level of your sleep indicated by the sensors in real time.

Information specific to how well the audio improved your quality of sleep throughout the night is uploaded to our secure central server-and sounds can be adjusted accordingly, night after night!

About the CES Innovation Awards:

"Attending the Consumer Electronics Show is the highlight of our year and it's an absolute honor to be continually recognized by this prestigious organization for our innovation efforts," said AcousticSheep CEO, Dr. Wei-Shin Lai.

The highly regarded CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)™, the producer of CES 2016, the global gathering place for all who thrive on the business of consumer technologies, and have been recognizing achievements in product design and engineering since 1976.

AcousticSheep's SleepPhones Harmony will be displayed at CES 2016, which runs January 6-9, 2016, in Las Vegas, Nevada. A selection of Honorees will also be displayed at CES Unveiled New

York, which features dozens of exhibitors and networking opportunities and runs 4:30-7:30 PM November 10 at the Metropolitan Pavilion in New York.

Entries are evaluated on their engineering, aesthetic and design qualities, intended use/function and user value, how the design and innovation of the product directly compares to other products in the marketplace and unique/novel features present.

Products chosen as CES Innovation Honorees reflect innovative design and engineering in some of the most cutting edge tech products and services coming to market.

CES 2016 Innovation Honoree products are featured on CESweb.org/Innovation, which lists product categories, as well as each product name, manufacturer information, description, photo and URL.

About AcousticSheep LLC:

AcousticSheep LLC, an Erie, Pennsylvania-based company, strives to create a world of happy, healthy and well-rest people with its comfortable headphones, allowing for easy sleep and enjoyable exercise. Formed in 2007 by a family doctor and her husband, AcousticSheep products are designed with comfort, quality, and the environment in mind. The company strives to use local resources, leverage technology and be socially and environmentally responsible as it manufactures its patented designs.

Visit www.sleepphones.com for additional products and information or connect with us on Facebook at www.facebook.com/sleepphones. For additional press information, images and media, please visit www.sleepphones.com/media

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